

Saint Joseph University College (SJUC)

စိန့်ဂျိုးဇက်တက္ကသိုလ်ကောလိပ်

Campus (1) Address

No. (739-741), Block No. (123),

Bagan Road, East Dagon 11451,

Yangon, Myanmar.

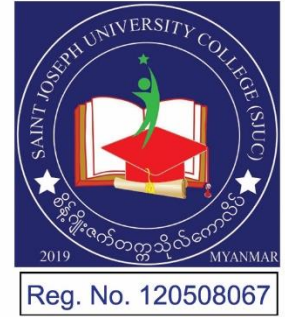
Tel: 09426988746, 09777760001, 095040477

ကျောင်းဝင်း (၁) လိပ်စာ။

အိမ်အမှတ် (၇၃၉-၇၄၁)၊ ရပ်ကွက်အမှတ်

(၁၂၃)၊ ပုဂံလမ်း၊ အရှေ့ပုဂံမြို့နယ် ၁၁၄၅၁၊

ရန်ကုန်၊ ရန်ကုန်တိုင်းဒေသကြီး



Email: infosjuc@gmail.com, contactus@sjuc.edu.mm

Website: www.sjuc.edu.mm

Curriculum Outline on Bachelor of Business Administration

1. DEGREE CONFERRED

- Bachelor of Business Administration (Management – Leadership and Entrepreneurship)
- B.B.A. (Management – Leadership and Entrepreneurship)

2. School Fees

- Enrolment Fees is US\$ 100 (non-refundable)
- School fees is US\$ 15,000 for (4) years.

Payment Plan	US Dollar Currency
First Year	6000
Second Year	4000
Third Year	3000
Final Year	2000

3. GRADUATION REQUIREMENTS

SJUC confers the degree of Bachelor of Business Administration in Management upon students who meet all of the following requirements:

- Have completed the total number of credits of the curriculum
- Have obtained a cumulative grade point average of at least 2.00
- Have participated in 16 sessions of the Professional Ethics Seminar
- Have obtained library and financial clearance from the University
- Have demonstrated good behavior and discipline

- Have to meet the minimum English Proficiency requirement specified in one of the following criteria

Test Instruments	Required Passing Scores
SJUC English Proficiency Assessment or	70%*
TOEFL (iBT) or	90
TOEFL (P) or	575
IELTS	6.5

*70% = Level B2 in Common European Framework of Reference for Language (CEFR)

4. OBJECTIVES

To produce graduates who have the characteristics, knowledge and skills as follows:

- Have a base of good ethical and moral values.
- Have knowledge and pragmatic managerial skills appreciated by international organizations.
- Have entrepreneurial knowledge and skills and able to apply the management knowledge in finance, marketing, human resources, and information technology.
- Have responsibility and good relationships which makes them a good team player
- Have positive attitude, interpersonal, communication and presentation skills, IT skills and entrepreneurial skills.

• COURSES

General Education Courses 40 Credits

1. Language

Language Courses 15 Credits

BG 1001	English I	3
BG 1002	English II	3
BG 2000	English III	3
BG 2001	English IV	3

2. Social Science

Social Science Courses 13 Credits

ECO 2202	Macroeconomics	3
ECO 2201	Microeconomics	3
GE 1204	Physical Education	1
GE 2202	Ethics	3
MGT 1101	Introduction to Business	3

3. Humanities

Humanities Courses 6 Credits

GE 2101	World Civilization	3
MGT 2404	Managerial Psychology	3

4. Science and Mathematics

Science and Mathematics Courses 6 Credits

MA 1200	Mathematics for Business	3
GE 1301	Environmental Science	3

5. Business Core

Business Core Courses 48 Credits

ACT 1600	Fundamentals of Financial Accounting	3
ACT 2620	Fundamentals of Managerial Accounting	3
SA 1201	Statistics I	3
BG 1400	Business Law I	3
BG 1401	Business Law II	3
SA 2200	Statistics II	3
MIS 1221	Computer Literacy	0
MIS 2111	Introduction to Management Information Systems	3
MIS 2221	Quantitative Analysis Tools	0
FIN 2201	Principles of Finance	3
FIN 3101	Corporate Finance	3
IBM 2201	International Business Environment	3
MGT 2900	Principles of Management	3
MGT 3905	Operations Management	3
MGT 3907	Business Communication	3
MGT 3940	Business Research Methodology	3
MGT 4914	Entrepreneurship	3
MKT 2280	Principles of Marketing	3

Entrepreneurial Management

MGT 3201	Start-up and Business Development	3
MGT 3202	Leading and Sustaining the Organization	3
MGT 3915	Project Management	3
MGT 4101	Family Business Management	3
MGT 4806	Management Internship	3 (240 Hours)

FIRST YEAR

First Semester

Code	Subjects	Credits
BG 1001	English I	3
MA 1200	Mathematics for Business	3
SA 1201	Statistics I	3
BG 1400	Business Law I	3
GE 1204	Physical Education	1
GE 1301	Environmental Science	3
GE 1403	Communication in Myanmar	3
	Total	19

Second Semester

Code	Subjects	Credits
ACT 1600	Fundamentals of Financial Accounting	3
BG 1002	English II	3
BG 1401	Business Law II	3
SA 2200	Statistics II	3
ECO 2201	Microeconomics	3
MIS 1221	Computer Literacy	0
MGT 1101	Introduction to Business	3
	Total	18

SECOND YEAR

First Semester

Code	Subjects	Credits
ACT 2620	Fundamentals of Managerial Accounting	3
BG 2000	English III	3
ECO 2202	Macroeconomics	3
MIS 2111	Introduction to Management Information Systems	3
MGT 2404	Managerial Psychology	3

MGT 2900	Principles of Management	3
	Total	18

Second Semester

Code	Subjects	Credits
BG 2001	English IV	3
FIN 2201	Principles of Finance	3
GE 2101	World Civilization	3
GE 2202	Ethics	3
IBM 2201	International Business Environment	3
MKT 2280	Principles of Marketing	3
	Total	18

THIRD YEAR

First Semester

Code	Subjects	Credits
MIS 2221	Quantitative Analysis Tools	0
FIN 3101	Corporate Finance	3
MGT 3903	Leadership	3
MGT 3905	Operations Management	3
MGT 3123	Strategic Human Capital Management	3
	One Plan A OR Plan B OR Plan C Course	3
	One Free Elective Course	3
	Total	18

Second Semester

Code	Subjects	Credits
MIS 3122	Principles of Electronic Commerce	3
FIN 3102	Business and Economic Analysis for Decision Making	3
MGT 3907	Business Communication	3

MGT 3940	Business Research Methodology	3
MGT 3945	Managerial Decision Modeling	3
	One Plan A / Plan B / Plan C Course	3
	Total	18

FOURTH YEAR

First Semester

Code	Subjects	Credits
MGT 4224	Corporate Wealth Management	3
MGT 4117	Entrepreneur and Innovation	3
MGT 4914	Entrepreneurship	3
MKT 4730	Marketing Management	3
	One Plan A / Plan B / Plan C Course	3
	One Free Elective Course	3
	Total	18

Second Semester

Code	Subjects	Credits
MGT 4211	Seminar in Leadership and Entrepreneurship	3
MGT 4951	Strategic Management	3
	One Plan A / Plan B / Plan C Course	3
	One Plan A / Plan B / Plan C Course	3
	One Free Elective Course	3
	Total	15